

JEN MAGATHAN

jmagathan@gmail.com
jenmagathan.com

I am a designer who strives to create meaningful user-centered experiences in digital and printed spaces.

EDUCATION

Rhode Island School of Design

Master of Fine Arts, with Honors
2009 | Providence, RI

Virginia Tech

Bachelor of Architecture, cum laude
2004 | Blacksburg, VA

SKILLS

- Web Design
 - Interaction Design
 - Product Design
 - UX/UI Design
 - Agile
 - Branding
 - Print
 - Brand Strategy
 - Design Strategy
 - Exhibit Design
 - Photography
 - Spatial Design
 - Packaging Design
 - Editorial Design
 - Production
 - Typography
 - Illustration
 - Animation
 - Lottie Animation
 - People Management
 - Team Management
 - Recruitment
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PROGRAMS

- Photoshop
- Illustrator
- InDesign
- After Effects
- XD
- Lottie
- Sketch
- Figma
- Zeplin
- JIRA
- Asana

EXPERIENCE

Jen Magathan Design: Creative Director

2021–Present | Richmond, VA

- Providing creative direction, strategy, and consulting services for various branding, print, UX, product, and web design initiatives

Ten Bridge Communications: Associate Creative Director

2021–2022 | Boston, MA

- Led design teams for clients such as Imvax, Epic Bio, C4 Therapeutics, Avrobio, Tenaya, and Schrödinger
- Executed conceptual design thinking and production for various clients
- Coordinated design strategy along with account teams
- People manager of designers on the TBC Creative Team, specifically aiding in career development and design growth opportunities

athenahealth: Visual & Interaction Design Manager

2016–2021 | Watertown, MA

- Spearheaded visual, interaction, and UX design strategy implementation as Lead Designer for athenahealth.com
- Coordinated design execution and QA processes with Development and UX teams in Boston and Bangalore offices
- Managed ongoing effort in design iteration site-wide for athenahealth.com and epocrates.com
- Collaborated closely with Content, Product Marketing, Creative Services, and Brand Teams to ensure optimized user experiences were implemented on athenahealth.com, while maintaining a strong emphasis on brand awareness and execution

BEAM Interactive & Relationship Marketing: Senior Art Director

2015–2016 | Boston, MA

- Led design efforts for clients such as Converse, MINI, Fidelity, and AMG Funds
- Coordinated/designed interactive website experiences in collaboration with Strategy, UX/UI, and Development Teams

Tank Design: Senior Designer

2010–2015 | Cambridge, MA

- Project designer and team lead for clients such as FedEx, New Balance, Boston Children's Hospital, TJX Companies, The Wyeth, Keds, Draper, and Rotel HiFi
- Designed websites, brands, interior spaces, and print collateral for various clients
- Contributed to brand strategy, press management, and design management

Michigan State University: Assistant Professor of Design

2009–2010 | East Lansing, MI

- Instructor of Graphic Design 1, Typography 1, Book Design, and History of Graphic Design
- Served as Faculty Advisor to the MSU AIGA Student Group

Beyer Blinder Belle Architects & Planners LLP: Junior Architect/Graphic Designer

2004–2007 | Washington, DC & New York, NY

- Led design of presentation graphics for clients such as the U.S. State Department, U.S. Commission of Fine Arts, Smithsonian Institution, U.S. Geological Survey, National Trust for Historic Preservation, National Museum of Natural History, and National Air & Space Museum