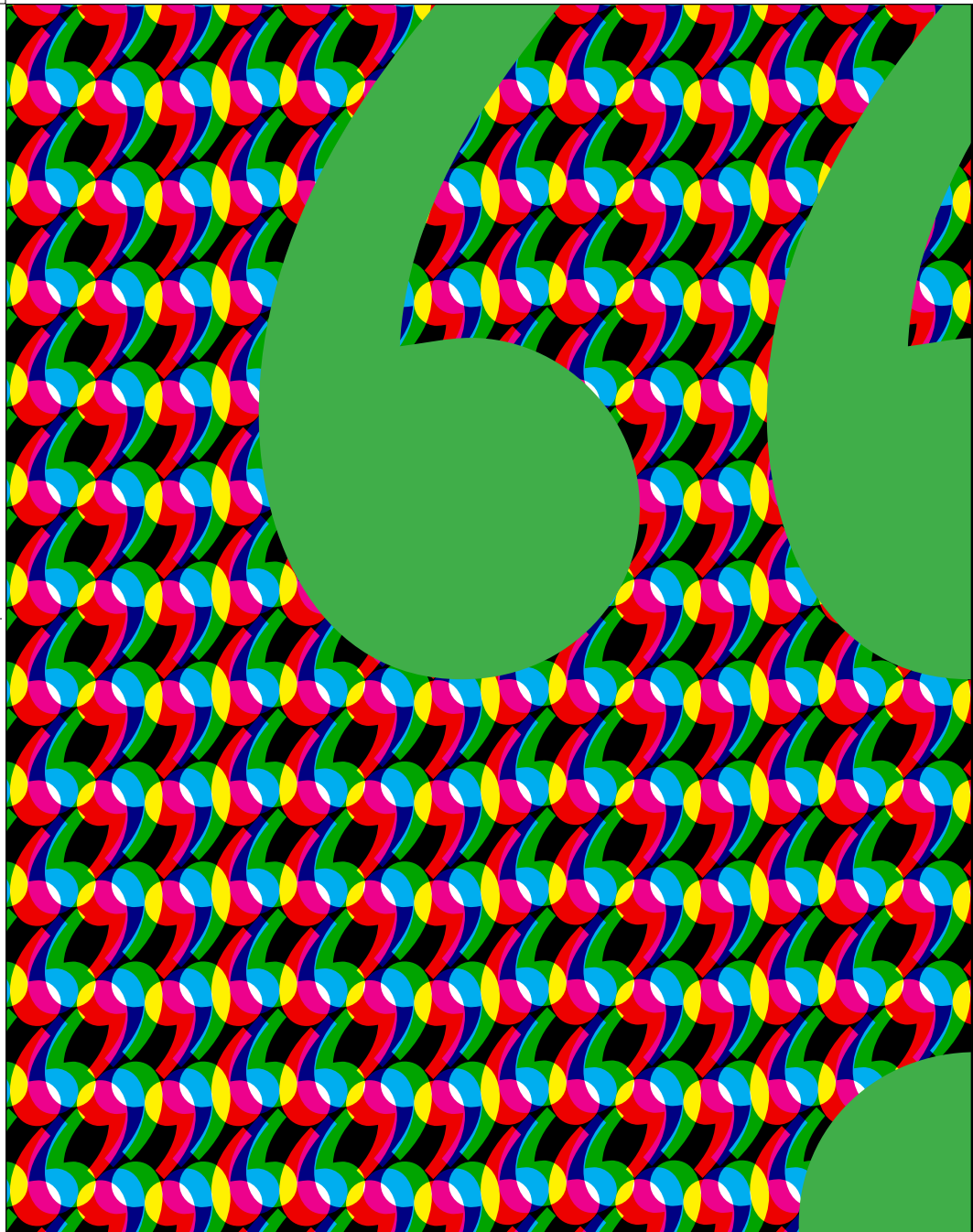


“

A
Repository
of
Insight

Jen Magathan

”



“

The following are quotations which have inspired me throughout the thesis process. Some were relevant at the beginning and sparked ideas which informed the changes in the middle and as I come to a finishing point in the study, the quotations which influence me now are melding and building into the body of thesis writing. All of the quotations represent a point of change in the study.

Jen Magathan

”



“

When we are confronted with a complex thing we often begin with nothing more than a feeling or a ‘sense’ that it functions as a system. Driven by this feeling, we then try, painstakingly, to abstract out just that holistic behavior which seems essential, and those interactions which cause the behavior. This is an active process. It begins with feeling and sensing, and only turns to thinking later.

Christopher Alexander¹

”



“

Chance is merely the disruption of the order as we perceive it to be from our mechanistic perception of our world and our being. As a disruption we condemn it, relegate it as chance-as if to say it does not belong to order. The truth is that chance merely allows us to see beyond the limitation of our preconceived notion of order, away from our limited view, enlarging our view, and in that we are extending our abilities, our capacities... In other words, by accepting chance as part of order we are able to see more of nature of order, whereas by separating chance from order we merely limit our perception.

Thomas Ockerse²

”



“

Chance operations are not mysterious sources of ‘the right answers’. They are a means of locating a single one among a multiplicity of answers, and at the same time, of freeing the ego from its taste and memory, its concern for profit and power, of silencing the ego so that the rest of the world has a chance to enter into the ego’s own experience whether that be outside or inside.

*C.M. Sunday*³

”



“

a circle whose
circumference
is nowhere
but whose
center is
everywhere
god is

Thomas Ockerse⁴

”

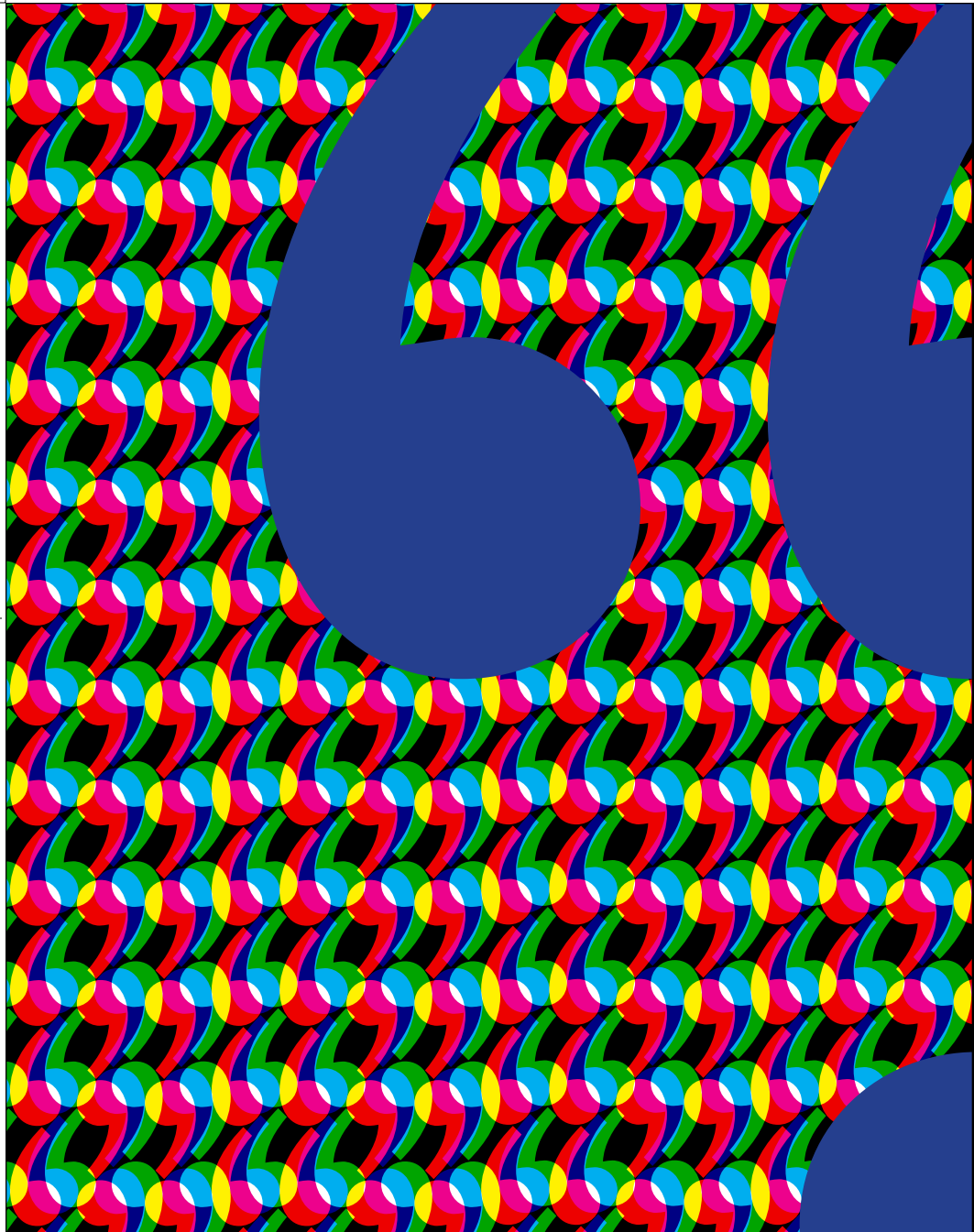


“

... the chance merely allows us to see beyond the limitation of our preconceived notion of order. ..In other words, by accepting chance as part of order we are able to see more of the nature of order.

*Thomas Ockerse*⁵

”



“

The
ultimate
object
of design
is form.

*Christopher Alexander*⁶

”



“

One of the methods is intuition. Some architects, such as Frank Lloyd Wright, boast of having received their designs in a dream, complete with all the details. Whether this is true or not, inspiration alone is not enough. Following the philosopher Karl Popper, we can distinguish between discovery and justification. Thus, Isaac Newton may have been inspired to formulate the law of gravity because an apple fell on his head, but what really matters is that his theory is justified because it agrees with the facts and other theories, and Newton was able to see that.

*Kari Jormakka*⁷

”



“

Chance
favors
only the
prepared
mind.

*Louis Pasteur*⁸

”



“

You've got
to bumble
forward
into the
unknown.

*Frank Gehry*⁹

”



“

Jewelry is an art form, ... In conceptualizing designs for Tiffany, I worked as I always do, sketching and creating models. Sculptors and painters have inspired me with their ability to make things with their own hands. This process led to the discovery of new ways to give feeling and spirit to form, and realize our shared vision of jewelry that provides a beautiful context for living now.

*Frank Gehry*¹⁰

”



“

For when it's all said and done, Mr. Rand sees the design process not as strategy but as an intuitive search for an absolute ideal: 'unity, harmony, grace, and rhythm.' Content is important insofar as it provides as starting point from the formal ends that 'ultimately distinguish art from non-art, good design from bad design.'

*Michael Bierut*¹¹

”



“

To poke fun at form or formalism is to poke fun at... the philosophy called aesthetics. Ironically, it also belittles trendy design, since the devices that characterize this style of ‘decoration’ are primarily formal.

*Paul Rand*¹²

”



“

I haven't changed my mind about modernism from the first day I ever did it.... It means integrity; it means honesty; it means the absence of sentimentality and the absence of nostalgia; it means simplicity; it means clarity. That's what modernism means to me...

*Paul Rand*¹³

”



“

Good design adds value of some kind, gives meaning, and, not incidentally, can be sheer pleasure to behold; it respects the viewer's sensibilities and rewards the entrepreneur.

*Paul Rand*¹⁴

”



“

Without play, there
would be no Picasso.
Without play, there is no
experimentation.
Experimentation is the
quest for answers.

*Paul Rand*¹⁵

”



“

NICK *I was going through some old books that I read like a couple of years ago and I don't even remember what this fuckin' book is about.*

SAM *Yeah man me either.*

NICK *That's why I like write, like if I find things in books, I like write it out in my sketchbook.*

SAM *Uh huh, but then how hard is it or how easy is it to go back to that and constantly review the things that you researched.*

GARY *Yeah*

NICK *Every once in a while I'll pick up some old sketchbooks and go through them and it's kind of nice.*

SAM *I just find that kind of stuff as inspiration...*

NICK *Yeah*

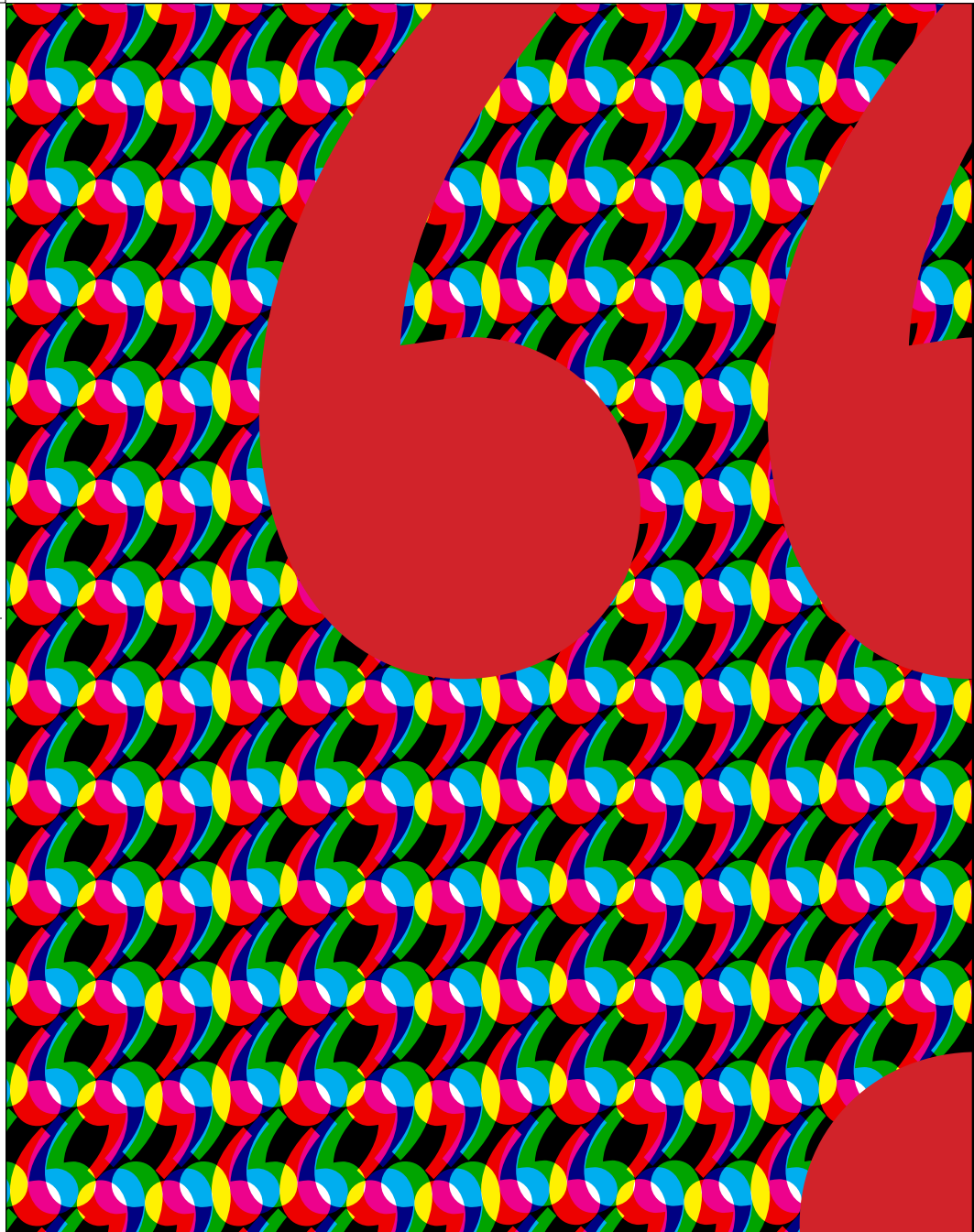
SAM *Reading a book, get a little propelling on some ideas... Method.*

NICK *Method* **GARY** *Process* **NICK** *Process* **GARY** *Process*

SAM *Pro...* **GARY** *...cess*

Ramblings of Architects¹⁶

”

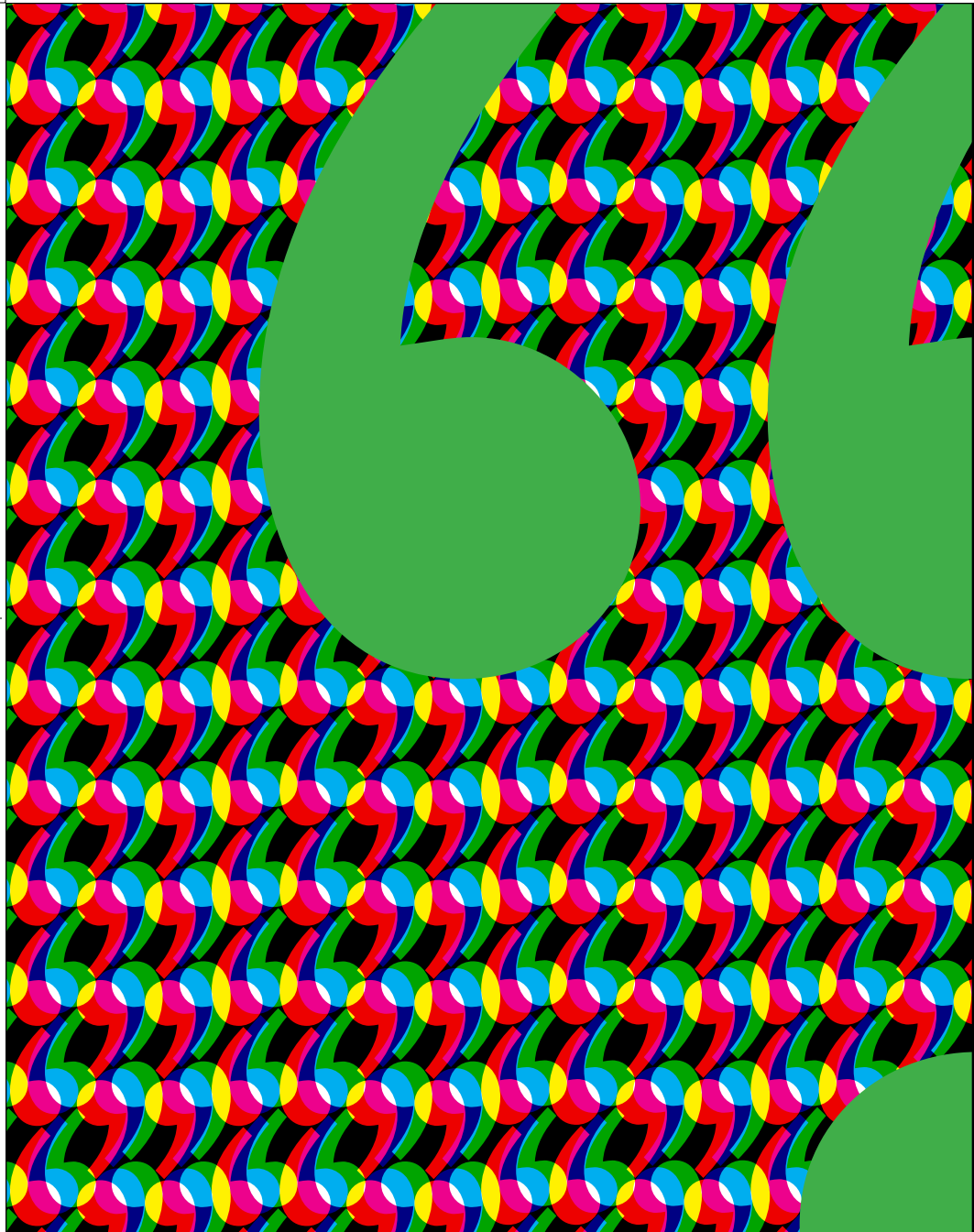


“

To describe
the problem,
is part of
the solution.

*Richard Hollis*¹⁷

”

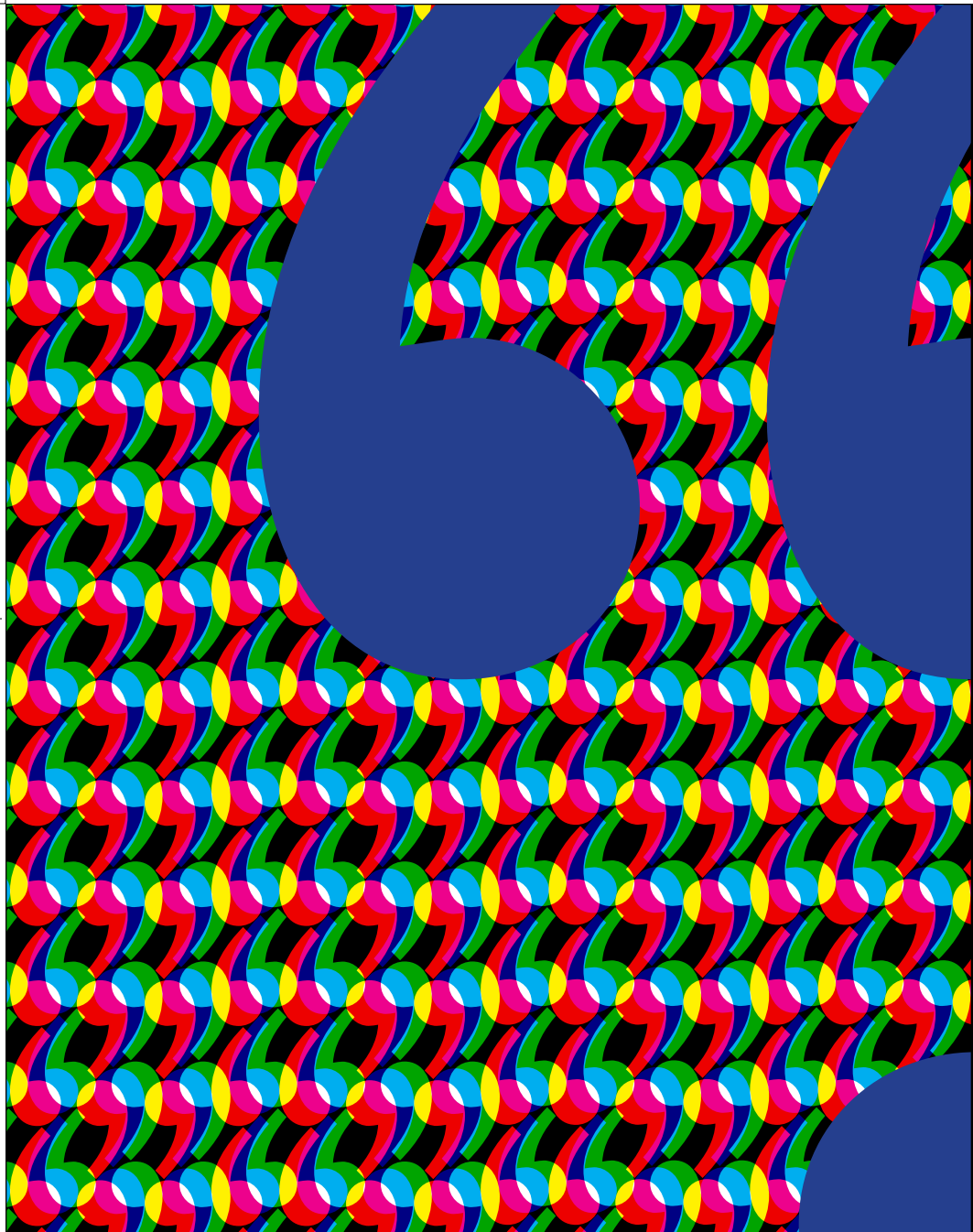


“

The beauty
is in the
material
itself.

*Jerden Barendse*¹⁸

”



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